



2017 Ad Sales Schedule

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec
SECTION Ad Close	11/7	12/9	1/12	2/8	3/10	4/11	5/10	6/8	7/12	8/10	9/13	10/12
ROB Ad Close	11/10	12/14	1/17	2/13	3/15	4/17	5/15	6/13	7/17	8/15	9/18	10/17
SECTION Ads Due	11/17	12/19	1/24	2/21	3/22	4/24	5/22	6/20	7/24	8/22	9/25	10/24
ROB Ads Due	11/21	12/21	1/26	2/23	3/24	4/26	5/24	6/22	7/26	8/24	9/27	10/26
Inserts Due to Printer	12/1	1/5	2/3	3/3	4/3	5/4	6/2	6/30	8/3	9/1	10/5	11/3

Revised
09/13/16